

# AUSTIN WILSON

Art Director



720.299.3646



[Austinkw.designstudio@outlook.com](mailto:Austinkw.designstudio@outlook.com)



[Austinkwstudio.com](http://Austinkwstudio.com)

## SKILLS

- ◇ Brand Development
- ◇ Project Management
- ◇ Creative Direction
- ◇ Website Design/Development
- ◇ Team Leadership
- ◇ Social Media Marketing
- ◇ Corporate Photography
- ◇ Video Production/Animation

## EDUCATION

**Bachelors of Design Management**  
The Art Institute of Colorado,  
2015 - 2018

**Associates of Arts, Photography**  
Arapahoe Community College,  
2011 - 2015

## TECHNICAL SKILLS

- ◇ Illustrator
- ◇ InDesign
- ◇ Photoshop
- ◇ Lightroom
- ◇ After Effects
- ◇ Premier Pro
- ◇ Sketch
- ◇ Wordpress
- ◇ HTML/CSS
- ◇ Ceros
- ◇ Midjourney
- ◇ ChatGPT
- ◇ Digital Print Technologies

## STUDIO EXPERIENCE

Google Cloud CIO

Lenovo Adobe



Comcast IBM

intel ORACLE

## PROFESSIONAL STATEMENT

Leverage strategic vision, business acumen, and artistic talent to deliver high-impact marketing, Interface-design, and brand collateral.

## WORK EXPERIENCE

### ASSOCIATE ART DIRECTOR

Foundry Co. (Formerly IDG Communications)/ New York, NY/ Dec. 2020 - Present

- ◇ Lead the design process of multi-asset creative marketing campaigns from concept to delivery based on client branding and need
- ◇ Insure consistency of Foundry branding across multiple internal brands and assets
- ◇ Communicate creative vision and manage client expectations
- ◇ Design a variety of creative assets including White Papers, Infographics, UX Brand Pages, Brand Portals, Programmatic/Social ad campaigns, Illustrations, animations, custom videos and photography
- ◇ Create custom content for brands such as Intel, HP, Lenovo, AWS, Cisco, Cloudera, Digital Realty, Dropbox, and more

### CREATIVE SERVICES MANAGER

Selling Simplified/ Green Wood Village, CO/ Oct. 2017 - Dec. 2020

- ◇ Lead the art/studio department to create original graphic content for the company's website, social media pages, and other marketing materials
- ◇ Communicate with senior management to develop an aesthetic and brand that reflects the company's core values and ideals
- ◇ Delegate projects to our in-house team of designers
- ◇ Review graphic materials to assess their validity and appropriateness for our brand
- ◇ Maintain graphic consistency across all deliverables
- ◇ Lead the develop of artistic concepts with internal and external creative team

### SENIOR GRAPHIC DESIGNER

Xtreme Pro Apparel/ Broomfield, CO/ Sep. 2016 - Sep. 2017

- ◇ Design graphic content, illustrations, and infographics
- ◇ Manage graphic designs from conception to delivery
- ◇ Review junior designer drafts to ensure quality
- ◇ Ensuring brand consistency throughout various marketing projects
- ◇ Communicate with the marketing and design teams to ensure deadlines are met
- ◇ Keeping up-to-date with industry developments

### ART DIRECTOR

Drip Works LLC/ Littleton, CO/ Dec. 2012 - Sep. 2019

- ◇ Work with the art department to create original graphic content for the company's website, social media pages and other marketing materials
- ◇ Communicate with senior management to develop an aesthetic and brand that reflects the company's core values and ideals
- ◇ Delegate projects to our in-house team of designers
- ◇ Review graphic materials to assess their validity and appropriateness for our brand
- ◇ Maintain graphic consistency across all deliverables
- ◇ Develop artistic concepts with art team